

# RANSOMWARE

THE NEW CYBER THREAT AND HOW TO STOP IT



## WHAT IS IT?

**RANSOMWARE:**

hackers hold your files hostage until you pay a fee



## HOW DO YOU STOP IT?

**YOU CAN'T,**

but you can restore data from Cloud Backup



## OTHER TYPES OF RANSOMWARE

**REVEON & CRYPTOLOCKER = MOST COMMON**



▶ **\$500-1000**

TYPICAL RANSOM AMOUNTS



▶ **650% INCREASE**

IN RANSOMWARE VIA SOCIAL MEDIA



▶ **230 TYPES OF FILES**

CAN BE AFFECTED BY RANSOMWARE



## THE SOLUTION? CLOUD BACKUP



- ▶ **PROTECT** your data and system reliably
- ▶ **RESTORE** your data and system to earlier clean state
- ▶ **AVOID** issues with local backup files encrypted
- ▶ **ENSURE** safety of your data

## INTRODUCING

# Acronis Backup 12

- ▶ **EASY** install in 3 clicks
- ▶ **COMPLETE** protect Windows PCs, Mac and 14 more platforms
- ▶ **SAFE** encrypt data in-flight and at-rest
- ▶ **FAST** backup and recover 2X faster than the closest competitor
- ▶ **RELIABLE** trusted by 500,000 businesses

Stop endangering your data. Back up to the Acronis Cloud Storage and never pay a ransom

**TRY OUT ACRONIS BACKUP 12**

**GO.ACRONIS.COM/ACRONISBACKUP**

### SOURCES

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